



# Cardanwo Introduction



# Agenda

- Intro
- History
- Philosophy
- Distribution Channel
- Products
- Main Products
- Prospect



## First Shot



- Founded in Taichung.
- Famous for the “Husband & Wife pastry” which was founded in 1980.
- Earn different food awards since 1980 until today.

## Innovation



- From tradition to modern type, dedicated in innovation.
- Combined the Taiwanese pineapple cake with western chocolate, making a fusion style dessert— “Chocolate Pineapple Cake.”

## Keep Evolving

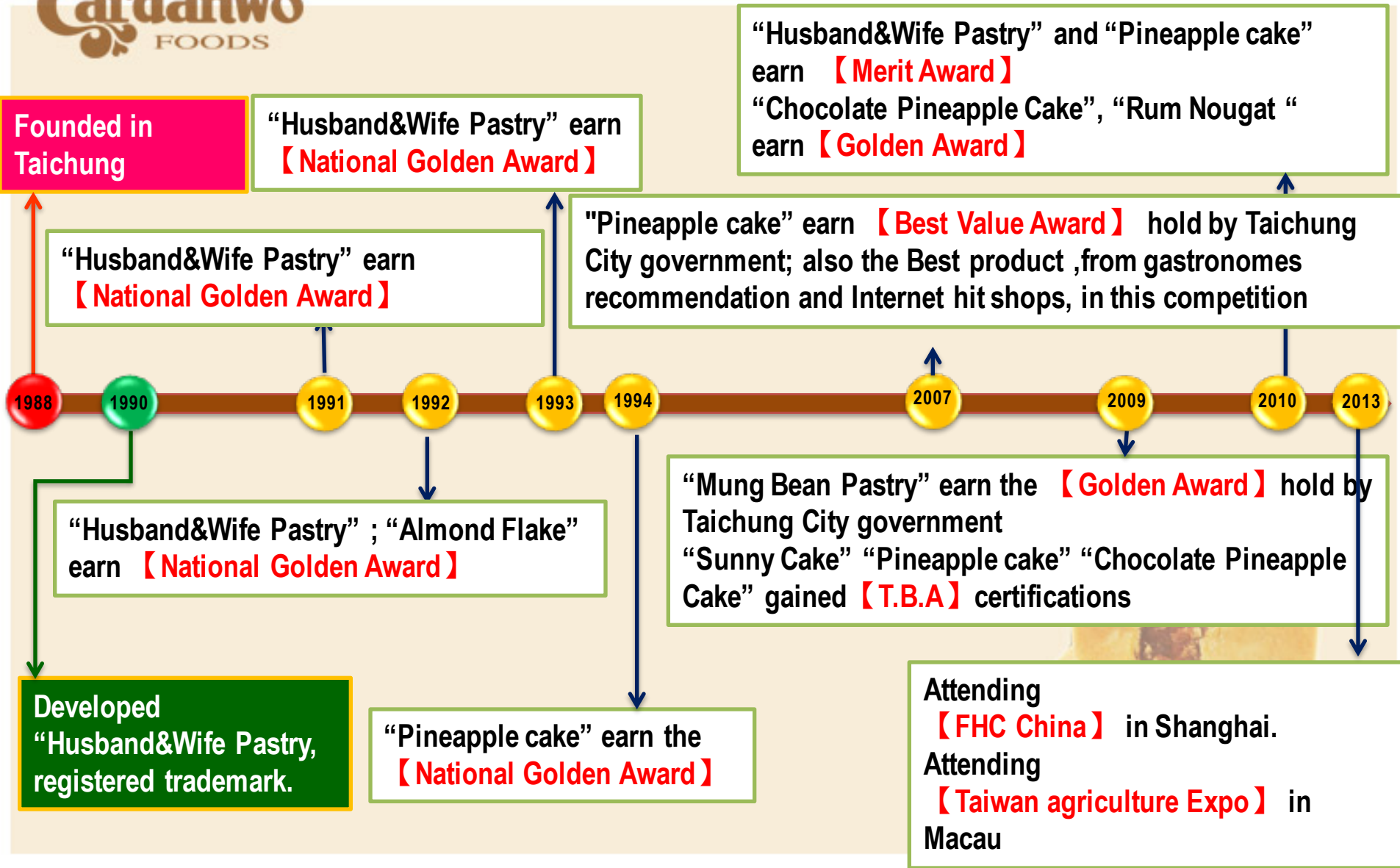


- Has accumulated brand awareness and customer.
- Keep developing new products and improving the variety of products.





# History





# Distribution Channel

## Retail Stores



### Retail Stores in Taiwan

- Taichung-Ming Quan Store / Head Office
- Taichung-Dali Store

## Official Website



Selling at Official Website,  
delivered by PRESIDENT  
TRANSNET CORP.  
Fast arrival.

## Online Store



Selling at well-known  
online shopping center  
“PChome.”





# Main Product – Pineapple Cake



## Pineapple Cake : Highly acclaimed product.

- Earn the 1st place in 【Best Value Award】 competition
- Earn the Best product from gastronomes in Taichung
- Earn the Best product from Taichung city gov. recommendation

## Chocolate Pineapple Cake : Innovated product

- New combination leads to heated talk
- New present choice of Valentine' s Day

## Rice Pineapple Cake : Local culture product

- Using japonica rice flour of Taiwan
- 100% instead of wheat flour
- Full of rice aroma

# Main Product – Nougat Candy



## Three special flavors, breakthrough of tradition

- Original flavor: milky flavor, reminiscent taste.
- Strawberry flavor: season limit, using seasonal strawberry.
- Black Currant flavor: season limit, using overseas black currant.

## Three excellent ingredients, best to taste

- Anhydrous milk fat: from New Zealand, 100% natural milk fat, mellow to taste.
- Trehalose: half sweetness of sugar
- Almond: from California, baked with low temperature, crispy to taste.

# Main Product – Wine Longan Cake



**Traditional Producing Style, Calling Endless Memory**

- Using Taiwan traditional smoke dried longan soaking with French grape wine , plus baked crispy almond. Memory is calling.



## Quality Persistent



**Insisting on high quality is an unbeatable strength of Cardanwo.**  
**In the future, we will keep on researching and developing new products, as well as optimizing the quality.**

## Keep innovation



**In addition to developing new product, we will keep working hard on making special along with original products and creating abundant product.**

## International Cooperation



**Besides selling in Taiwan, we are looking forward to worldwide business with brand awareness.**





**Thank you!**

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